

Vail Film Festival to donate 5% to Japan



[Ricardo Moreno Contro](#)

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A graphic element consisting of a blue line that starts as a jagged mountain range and then transitions into a series of radiating yellow lines, resembling a sunburst or a stylized mountain peak.

# VAIL FILM FESTIVAL

PRESENTED BY

*Cadillac*

This year's festival is donating 5 percent of ticket sales to the American Red Cross for relief efforts in the aftermath of Japan's devastating earthquake and tsunami. This is on top of the 5 percent they traditionally donate to Angelight Films, a non-profit organization that gives chronically ill children the opportunity to make their own short film.

This makes the [Vail Film Festival](#) the perfect way to earn good karma, after your mischievous winter where you limited your charity to beer runs (as long as you didn't have to pay for them). Yes, you will actually get good karma points by reclining in the leather seats of the Solaris movie theater (a hosting venue) or in the seats of a Cadillac Escalade (another hosting venue...really!), and watching the



# American Red Cross

work of the next wave of independent movie makers. And in 2007, MovieMaker Magazine rated the Vail Film Festival as “one of the top 10 best destination film festivals in the world.”

This year’s edition of the Vail Film Festival – running from March 31 to April 3 – is showcasing one of its most eclectic and exciting selections since it started in 2004. Composed of 67 films from around the world, including 11 feature movies, and 56 shorts and documentaries, this year’s festival is extremely varied.

Among the 11 feature films there’s a “modern, gothic tale of crime and redemption about an aging police officer from a small Ontario Mennonite town,” a “smart and quirky romantic comedy about a female scientist who wants proof that her boyfriend is 'the one' before she can accept his marriage proposal,” and a psychological thriller in a remote cabin where a woman “becomes disturbed with horrific visions, calling her sanity into question.” Also screened at the festival will be the Colorado premiere of “Super,” a comedy starring Rainn Wilson, Kevin Bacon, Liv Tyler and Ellen Page. You can see a full list of screenings, venues, and schedules [here](#).

The festival is held by the Colorado Film Institute, a nonprofit arts organization dedicated to fostering independent cinema. The Colorado Film Institute’s goal is to promote the art of film by creating a platform for aspiring filmmakers. Additionally, the Colorado Film Institute provides education, industry expertise and access, which is why the Vail Film Festival is welcoming once again the [48 Hour Film Contest](#). [This contest](#) kicks off on March 31 at 11:00 am for 48 hours. Registered filmmakers will be asked to create a short film using the new Olympus PEN camera. The winning team will be announced during Saturday’s awards ceremony, and will receive \$5,000, Olympus PEN equipment, VIP Passes to the 2012 Festival, and a private meeting with a Hollywood film producer.

The festival will also see the launch of the Cadillac Short Series. The public will be invited to view screenings from inside a 2011 Cadillac Escalade, a 2011 CTS Wagon, and a 2011 SRX, set in the middle of Solaris Plaza. The Cadillac Short Series will feature short films screened on the vehicles' interior entertainment systems throughout the weekend.

The first weekend of April, attend the Vail Film Festival and earn yourself some good karma points by supporting independent cinema and Japan’s relief efforts; your conscience would only agree.

-- Ricardo Moreno Contro